

GRANDSTAND

SPRING 2024 LOOKBOOK





GRANDSTAND SPRING 2024 LOOKBOOK.

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Within these pages, you'll find a wide variety of items that support your in-house and retail businesses. From new items to trusty staples, Grandstand has it all.

Spring brings an opportunity to shed the coats and heavy fleece in favor of lighter weight apparel and new colors. Plus, it's time to get ready for upcoming holidays and outdoor events.

If you need any assistance choosing new items, reach out to your Account Manager or call us at 800-767-8951. We're standing by!

- 5 New**
The best new and trending products in craft beverage merchandising.
- 15 Drinkware**
A proper beverage experience in any environment.
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Retail trend expertise. Innovative methods. Free shipping every day.*
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Snapbacks, flat bills, dad hats, trucker hats, and more.
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Brand necessities and unique items that make an impact.
- 107 Creative**
Tap into your brand's potential.

**Free shipping within the contiguous U.S. only*



QUARTERLY CHECKLIST

SPRING EVENT DATES

Everything to consider with your annual planning.

Order ahead for holidays and events during the first quarter of the new year! Boost midweek business, attract a more diverse audience and promote your brand culture with educational, entertaining and community-building events.

February: Black History Month

February 13: Fat Tuesday

February 14: Valentine's Day

February 18: National Drink Wine Day

February 21: World Kombucha Day

February 22: National Margarita Day

February 24: World Bartender Day

March: Women's History Month

March 8: International Women's Day

March 17: St. Patrick's Day

March 24: National Cocktail Day

March 27: International Whiskey Day

April 1: April Fool's Day

April 6: New Beer's Eve

April 7: National Beer Day

April 17: Saison Day

April 20: 4:20

April 21-24: Craft Brewers Conference

April 22: Earth Day

April 23: German Beer Day

May 4: Star Wars Day

May 4: Kentucky Derby Day

May 5: Cinco De Mayo

May 6: Kentucky Derby Day

May 7: National Home-brew Day

May 12: Mother's Day

May 13-19: American Craft Beer Week

May 22: National Craft Distillery Day

May 27: Memorial Day

NEW



COMING
SOON

5.75 oz. Grand Whiskey Taster

The unique shape of this beautiful glass feels great in your grip, while the tapered opening and angled bowl maximize every aroma and flavor note of your finest barrel-aged bourbons, whiskeys and Scotch. Featuring a sheer rim with options for precious metal halos and printing, this glass exudes elegance and sophistication. In taste-test after taste-test, this glass performed better than the competition and Grandstand is proud to offer this exclusive glass.

NEW



16 oz. Silipint SiliCan Silicone Can Glass



28 oz. Silipint SiliStein Silicone Beer Stein

NEW



12 oz. Silipint Crystal Clear Silicone Rocks Glass



30 oz. Tall Mug w/ Straw Lid

NEW



13.5 oz. Kentucky Bourbon Trail Masters Reserve Cocktail Glass



0.3L Rastal Jaro Becher



8 oz. Essence Coupe Glass



10.5 oz. Sombra Skull Double Old Fashioned Glass



16 oz. USA Made Recyclable Steel Party Cup

NEW



18 oz. Color Changing Can Glass

DRINK WARE



Craft Master Grand Family

Drinkware is the highest engagement tool in your tasting rooms. The time and attention that you put into the selection of these products drives your brand perception. Your partnership with Grandstand means you have access to the finest glassmakers in the world, ensuring access to the latest styles and highest craftsmanship. Our expert decoration team is dedicated to providing you with consistent quality, every time.

DRINKWARE CAPABILITIES

OUR
NEWEST
CAPABILITY



Digital Emboss

Replicate the look and feel of embossed glass with a low MOQ. Add color to your embossing to create one-of-a-kind, ultra premium glassware.



Full Color Digital Printing

Experience our eco-friendly process with unlimited colors, incredible detail and vibrancy, extensive print areas and full wrap capabilities (Prop 65 Compliant).



Custom Nucleation

Nucleation uses a laser to etch a design into the inside bottom of a glass, promoting carbonation. Incorporate your logo or design for a blend of both form and function.



Halo & Banding

Halo and Banding are techniques that apply Bright Gold precious metals to the lip or rim of glassware for a more premium experience.



Glow-in-the-Dark

Charge up your glassware with glow-in-the-dark inks that pop off the glass providing a unique (and illuminating) branding experience!



Laser Etch

Laser Etching carves a design into stainless steel, glassware, wood and other substrates. It's more consistent and repeatable than traditional engraving.



RETAIL READY DRINKWARE



DIGITAL EMBOSSING

- Digitally printed layered resin for decorations you can feel
- Drastically lower MOQ than traditional embossing (48pcs) and no mold or set up costs
- Premium and durable; tested to over 300 dishwashings
- Available in clear or full color embossing and can be combined with Full Color Digital printing

DRINKWARE



40cl Rastal Winebar 40 Tumbler



41.5cl Rastal Harmony 40 Tumbler 3423



17 oz. Sidra Tumbler



42.5cl Rastal Teku

DRINKWARE



16 oz. Can Glass w/ Bamboo Lid and Glass Straw



12.5 oz. Libbey Heavy Base Beverage
814CD



12 oz. Alistair Double Old Fashioned Rocks
Glass



3.5 oz. Sioux Falls Ceramic Shot w/Reactive
Glaze

DRINKWARE



11.75 oz. Edel Beer, Wine & Cocktail Glass



16 oz. Libbey 3808 Belgian



5 oz. Libbey 3816 Belgian Beer Taster



5.25 oz. Arc L0590 Party Cup Taster



0.25L Rastal Club Tumbler



6.75 oz. Arc Q5405 Conique Taster

DRINKWARE



5.75 oz. Craft Master Grand Taster



6.6 oz. Rastal Lawrence Taster



5.5 oz. Arc L5708 Barlow Taster



5 oz. Libbey 265 Can Glass Taster

DRINKWARE



14 oz. Reusable Recycled Aluminum Stadium Tumbler



10 oz. BarConic Texan Stackable Highball Glass



8 oz. BarConic Stackable Rocks Glass



4 oz. BarConic Texan Stackable Shooter Glass

DRINKWARE



16 oz. EZ Cap Cobalt Flip Top Bottle



750ml Alex Decanter Supreme, 750ml Clear Nordic with Bar Top Finish, 750ml Pacho, 750ml Pacho Supreme, 750ml Hermitage
Full Color Digital & Digital Emboss Available

DRINKWARE

RESTAURANT & BAR



16 oz. Libbey Mixing Glass (Heat-Treated) 1639HT



20 oz. Libbey English Nonic Pub Glass (Heat-Treated) 14801HT



12 oz. Libbey Restaurant Basics Double Old Fashioned (Heat-Treated) 15587



10 oz. Libbey Heat-Treated Orbital Rocks Glass 12018



16 oz. Libbey Heat-Treated Straight Sided Pub Glass 14816HT



16 oz. Libbey Heat-Treated English Pub Glass 14806HT

DRINKWARE

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20 oz. CamelBak Vacuum Insulated Tumbler



30 oz. CamelBak Vacuum Insulated Straw Tumbler



12 oz. CamelBak Vacuum Insulated Wine Tumbler



10 oz. CamelBak Vacuum Insulated Rocks Tumbler

DRINKWARE



24 oz. Studded BUX Tumbler



24 oz. Camelbak Podium Chill Insulated Bike Bottle



26 oz. Stainless Steel Ice Shaker Bottle



16 oz. Frost-Flex Plastic Stadium Cup

DRINKWARE



16 oz. Silipint Silicone Straw Tumbler



64 oz. Stackable Plastic Pitcher



48 oz. / 56 oz. Stackable Picnic Pitcher



32 oz. Stackable Picnic Pitcher

DRINKWARE

STANLEY



24 oz. Stanley Drinkware Adventure Big Grip Beer Stein



16 oz. Stanley Drinkware Stacking Adventure Pint



8 oz. Stanley Drinkware Easy Fill Wide Mouth Flask

High-Volume Cup Program



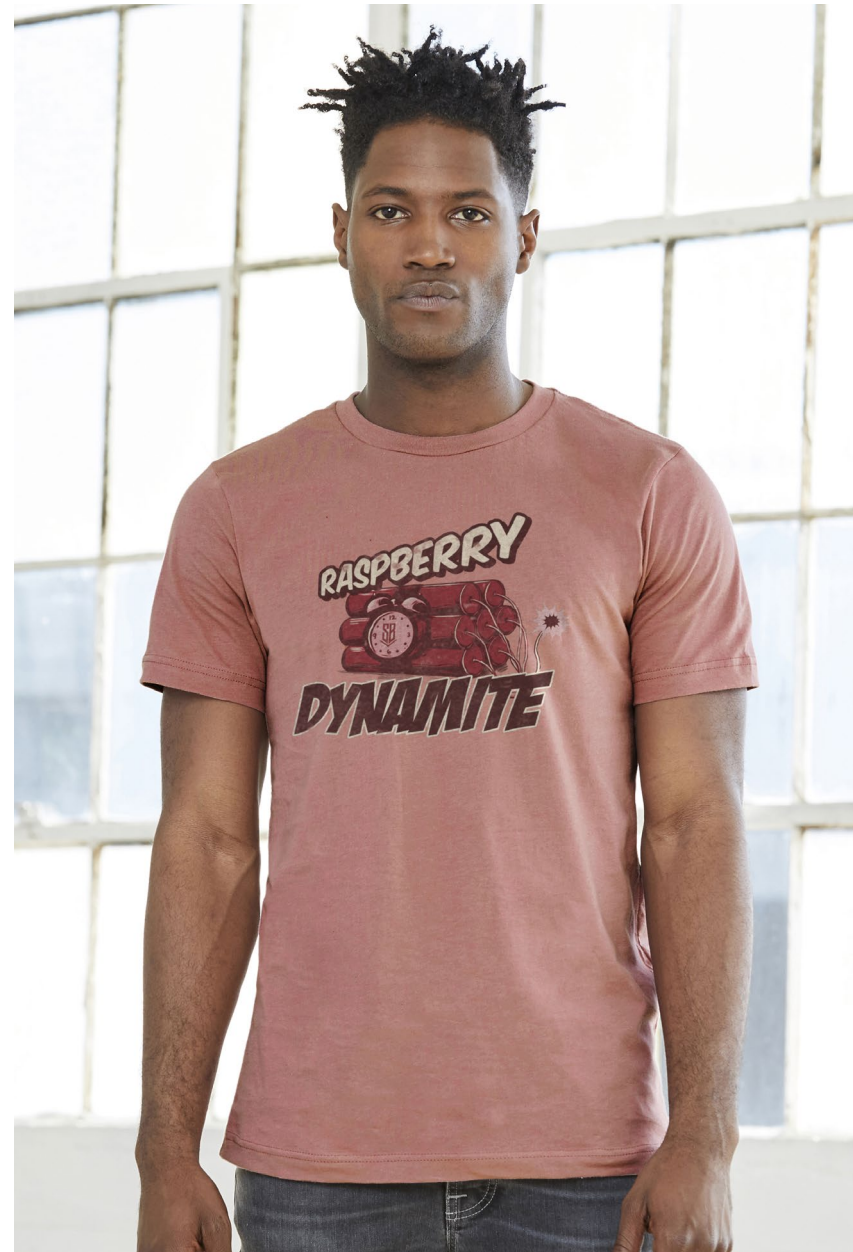
Whether you're searching for single-use recyclable cups or premium reusable souvenirs, Grandstand offers an ideal product solution tailored to your needs. To simplify your cup selection journey, we've outlined options based on volume, lead time, and materials to fit every budget. Explore our high-volume cup program today for every unique occasion.

Tossware



Get a taste for festival season with this unique and totally recyclable drinkware. Tossware features easily stackable Pop N'Lock technology, attractive shapes and the ability to add your full color branding. This sturdy and reusable drinkware will stack and store as well as it serves.

APPAREL



Bella + Canvas 3001 Unisex Jersey Tee

Apparel is one of your highest margin products in your retail merch lineup. Seasonal items serve as the perfect canvas to keep your brand on-trend throughout the year. Grandstand's expert designers ensure your artwork translates perfectly to apparel. We offer many unique placement options and innovative printing techniques, including screenprinting, embroidery and custom knit.

APPAREL CAPABILITIES



Soft Hand Printing

Screen printing that allows the design to move and breathe with the wearer; feels virtually as soft as a blank shirt.



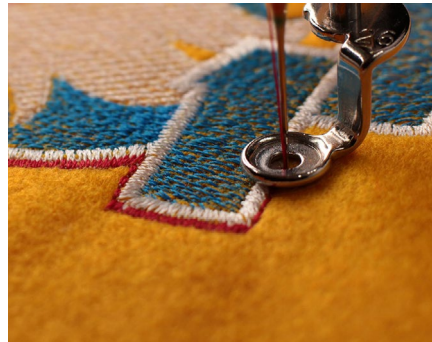
Puff Inks

Puff inks create a tactile, three-dimensional print. Use it as a minor element or for a more dramatic effect, add dimension and depth to your full design.



Glow-in-the-Dark Inks

After charging in the sun or UV light, these inks will pop off the shirt in a dimly lit bar or taproom. The effect is similar to blacklights.



Embroidery

This classic décor capability can be applied to many fabrics and products – providing a professional, long-lasting logo application!



Patches

Woven, embroidered, die-cut and leather custom patches are all unique ways to add flair and branding to your items.



Metallic Inks

Available in a variety of colors, these inks have reflective and shimmering properties. Recommended for use with darker or high contrast colors for the best effect.



RETAIL READY APPAREL

TRENDING SPRING COLORS



PEACH - Color of the Year

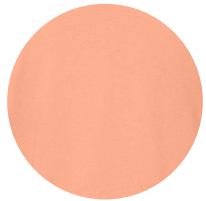
Featured Garment - Comfort Colors 3023CL Ladies' Heavyweight Middle Tee



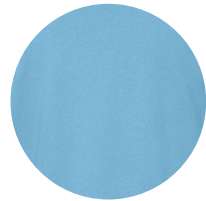
Pine



Coral



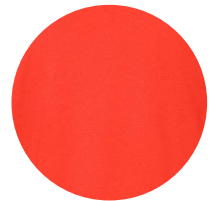
Sunset



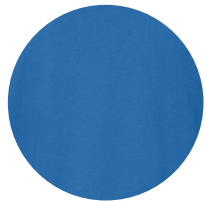
Ocean Blue



Dark Lavender



Poppy



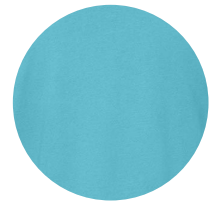
Columbia Blue



Yellow



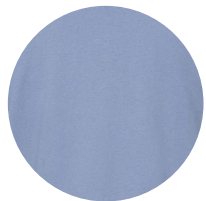
Kelly Green



Turquoise



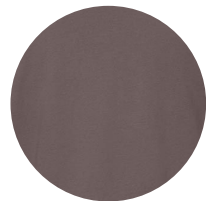
Autumn



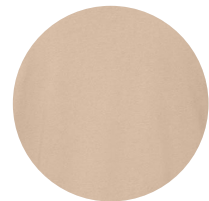
Lavender Blue



Dust



Pebble Brown



Tan

COLOR COMBOS TO TRY



Vivid Contrast



Tone on Tone

APPAR



Threadfast 102A Unisex Triblend Tee



Bella + Canvas 3413 Howard Unisex Triblend Tee



Bella + Canvas 3301 Unisex Sueded Tee



District DT145 Perfect Tri Long Sleeve Henley

APPAREL



Comfort Colors 1566 Pigment Dyed Crewneck



Next Level 9002 Unisex Malibu Sweatshirt



Next Level 9300 Unisex Malibu Welt Pocket PCH Hoodie



AS Colour 5164 Mens Relax 1/2-Zip Hoodie

APPA



Bella + Canvas 3739 Unisex Full Zip Hoodie



District Thread DT800 The Concert Fleece Full-Zip Hoodie



District Threads DT565 Medal Full-Zip Hoodie



District DT1100 Men's Full Zip Hoodie

APPAREL



Independent EXP54LWZ Water-Resist Windbreaker



Adidas A482 3-Stripes Double Knit 1/4-Zip Pullover



Adidas A475 LW Mélangé 1/4-Zip Pullover

APPAR



Adidas A401 Lightweight 1/4-Zip Pullover



New Era NEA301 Slub Twist Polo



Paragon 100 Saratoga Performance Mini Mesh Polo



Team 365 TT51W Ladies' Zone Performance Polo

APPAREL



Comfort Colors 3023CL Ladies' Heavyweight Middle Tee



Paragon 214 Women's Long Islander Performance Long Sleeve Tee



MV Sport W20170 Michaela Angel Fleece Crew



Bella + Canvas 7505 Women's Raglan Pullover

APPAREL



Sport-Tek LST272 Ladies' Lightweight French Terry Hoodie



Independent AFX64CRP Women's Lightweight Cropped Hooded Sweatshirt



Bella + Canvas 7519 Ladies' Classic Hoodie



MV Sport W22134 Everly Sueded Fleece Hoodie

APPAREL



MV Sport W21721 Ladies Striped Boxy Hooded Sweatshirt



District DT1390L Women's Perfect Tri Midi Long Sleeve Hoodie Tee



MV Sport W22732 Naamah Sleeve Stripe Full Zip Hoodie



Threadfast 302Z Triblend Full-Zip Light Hoodie

APPAREL



Button Down Baseball Jersey 120GSM Milk Silk



Custom Mesh Hockey Jersey 150GSM

APPAREL



Dye Sublimation Fan Football Jersey w/ Woven Jock Tag



Crew Neck Sleeveless Basketball Jersey 120GSM Milk Silk Sublimated

APPAREL



Woven All Over Print Custom Made in USA Button Down



Ladies Made in USA All Over Print Tie Front Button Down

APPAREL

RESTAURANT
&
BAR



Artisan Collection RP121 Unisex 'Barley' Contrast Stitch Sustainable Bib Apron



Artisan Collection RP129 Cross Back Barista Apron



Artisan Collection RP125 Unisex Jeans Stitch Denim Waist Apron



Artisan Collection RP664 Unisex Studded Front Short-Sleeve Chef's Coat



Artisan Collection RP657 Unisex Long-Sleeve Sustainable Chef's Jacket

HEADWEAR CAPABILITIES



Embroidery

Needlework designs are sewn into the fabric. The gold standard of headwear decoration.



Embroidered Patch

Needlework designs are sewn into a fabric backer with finished edges. Threads are stitched in different layers, allowing for a slightly raised look between design elements.



Woven Patch or Label

Thinner thread allows for higher detail, but the single layer creates a flatter product. Patches can then be sewn onto a variety of different products.



Sublimated Patch

Digitally printed with special inks that are then heated to infuse the design into the synthetic material. Best for high-detail designs with vibrant colors and shading.



Leather Patch or Label

Real or faux leather is engraved with a laser that darkens the design of the original leather. Great for rugged or rustic, one-color designs



Rubber Patch

PVC/Rubber patches are made with layers of colored rubber to give your design a unique 3d look. Great for outdoor gear needing a modern look.



CUSTOM HEADWEAR

HEADWEAR



Custom Flat Bill Hat with Bill Sublimation



Custom Flat Bill Hat w/ Full Sublimation

HEADWEAR



Port Authority PWSH2 Bucket Hat



Flexfit 6277 Structured Twill Cap



Richardson 112 Twill Front/Mesh Back Snapback Cap



Richardson 936 Astoria Outdoor Performance Cap



Custom Neon Chino Twill Trucker Hat
CDN1700N



AS Color 1113 Bates Cap



Richardson 173 Hood River Trucker Cap



Richardson 256 Umpqua Cap

HEADWEAR



Pro Shape Chino Twill/Soft Mesh Back Trucker Hat GS112



Richardson 115CH Low Pro Heather Trucker Cap

HEADWEAR



Custom Pro Shape Chino Twill/Soft Mesh Back Trucker Hat



Richardson 217 Macleay 5 Panel Snapback Cap



Custom Structured Heathered Suiting Trucker Hat



Yupoong 6245CM Unstructured Classic Dad Cap



Carhartt CT104597 Watch Cap 2.0

PROMO



Artlite Custom 23" LED Sign

Swag, tchotchkes or novelties...however you refer to them, we lovingly call them Promo. Our selection of promo items breaks the traditional mold of basic giveaways to become the highly sought-after collectibles that rep your brand at grand openings, festivals and conferences. Our Grandstand sourcing team members are experts in finding that perfect item to fit your brand from our thousands of vendors.

PROMO

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Quick Turn Edgelite Rectangular LED Sign



Quick Turn Edgelite Circle LED Sign

PROMO

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Digitally Printed Case Stacker Display



2' x 4' 13 oz. Smooth Vinyl Single-Sided Interior Banner



200 oz. In-Mold Labeled Full Color Buckets



Extra Large Custom Corrugated Plastic Standee w/ Easel



Full Color Shelf Talker Rectangle



6' x 3' Static Stick Cooler Cling



10' x 10' Premium Aluminum Canopy Tent

PROMO

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8' Custom Stretch Table Cover



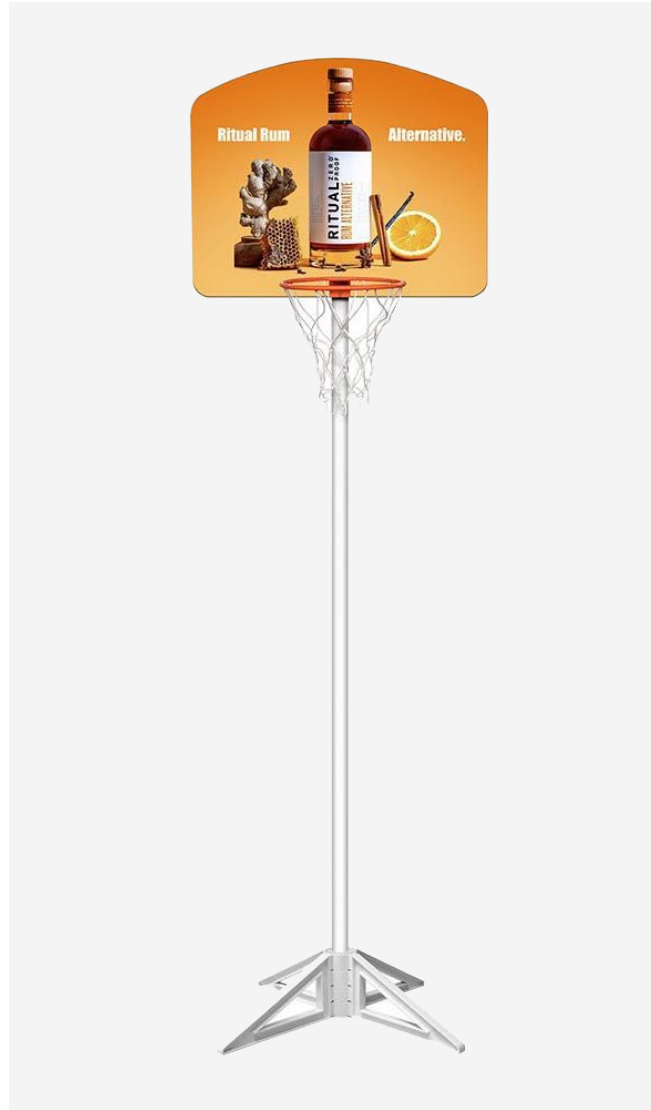
6' Custom Stretch Table Cover



8' Full Color Loose Table Throw



6' Full Color Loose Table Throw



Economy Basketball POS Display w/ Ball



Tacker Signs



9' x 17.5' Full Color Recycled Aluminum Can Tacker Sign

PROMO

RESTAURANT & BAR



Coaster Medium Weight 60pt. 4" Square 24K



7' Market Umbrella with Steel Tilt Pole



9' Aluminum Market Umbrella



Custom Rail Style Heavy Duty Vinyl Bar Mat



USA Made Square Vinyl Bar Mat - 14" x 14"

PROMO

RESTAURANT
&
BAR



Bottle Opener with Pour Spout Remover



Paddle Style Stainless Bottle Opener



Plastic Napkin and Straw Caddy for 5.25" Napkins



Cocktail Napkin Caddy



5 Slot Wooden Sampler Flight Paddle with Chalkboard



4 Slot Wooden Sampler Paddle



Wooden Full Color Napkin and Straw Caddy



Plastic Condiment and Garnish Caddy

PROMO



12 Pack Custom Kanga Kase Mate



Custom Microfiber Ball for Stress, Hackey Sack or Juggling

PROMO



Premium Collapsible Foam Can Insulator



Full Color Sublimated Collapsible Tall Boy Can Coolie



12 oz. Collapsible Seltzer Coolie



19.2 oz. Reversible Fold-Down Coolie 4CP Duplex Neoprene



25.4 oz. Premium Foster's Can Insulator

PROMO



32 oz. Crowler Can Cooler w/ Carry Strap

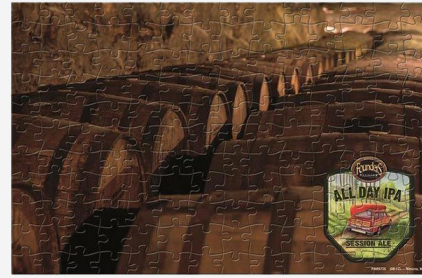


3" Two-Ply, Heavyweight Wristband w/ Knit-In Design

PROMO



Stickers



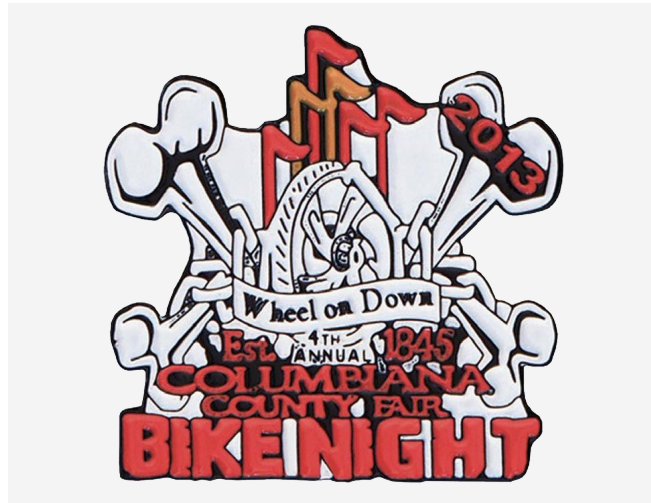
150 pc. Custom Puzzle w/ Custom Box 11" x 17"



Circle Bottle Opener Magnet



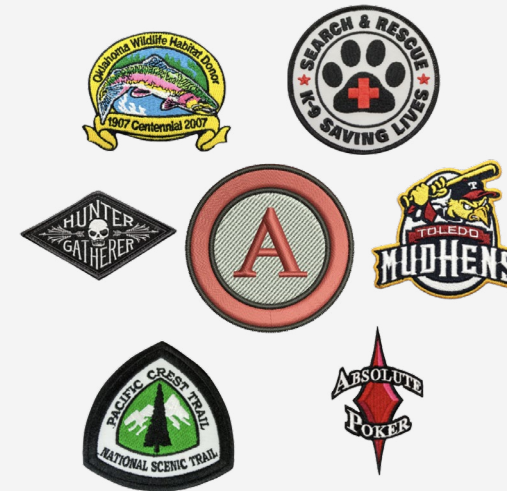
Key Ring Bottle Opener



1" Soft Enamel Lapel Pin



1" Full Color Offset Trading Pin



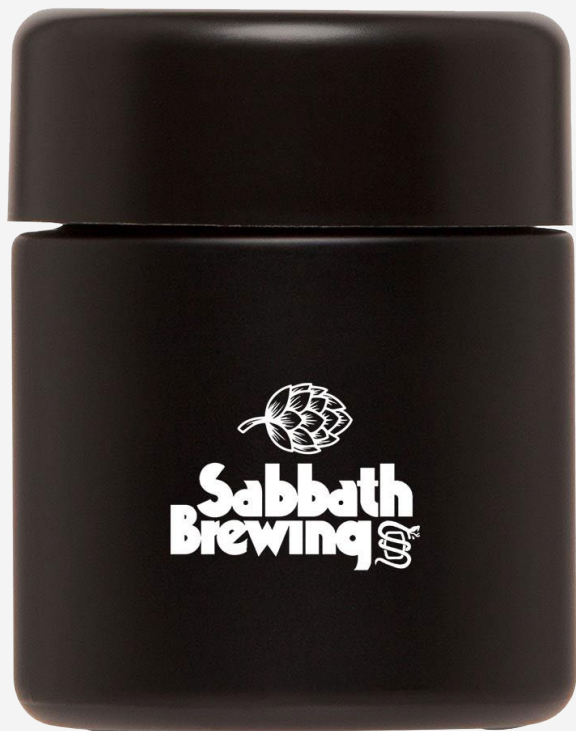
Custom Embroidered Patch with Heat Seal Backing



Non-Woven Shopping Tote Bag

PROMO

CANNABIS



3 oz. Matte Glass Child Resistant C-Class Jar



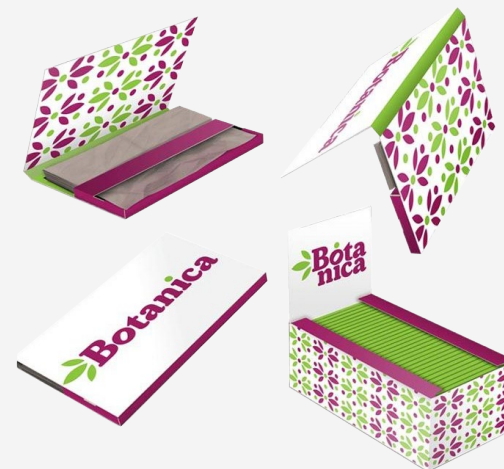
Moodmats 8" Custom Lava Rubber Mat



Custom Full Color Ripstop Scrunchie



Zinc Hop & Herb Grinder



1-1/4" Rolling Papers Full Color with Tips and Custom Box



7" Metal Rolling Tray - Quick Turn

PROMO

PETS



Tug 'N Toss Tennis Ball Toy



Full Color Sublimated Pet Bandana



Frizbee Rope Toy



Doggie Skins 3902 Doggie Baby Rib Tank



Full Color Plush Can Dog Toy



Original PrideBite Custom Dog Toy



Collapsible Pet Travel Bowl



Folded Travel Pet Bowl

CREATIVE



Investing in a well-designed merch line will help you generate revenue, scale your brand and keep your fans coming back to see the latest trends. This is what we believe at Grandstand, and that's why we have a dedicated, award-winning in-house creative agency - Grandstand Creative. Because it's not just about quality printed products, it's about innovative branding that works with and looks great on them.



GRANDSTAND
CREATIVE

CREATIVE THAT *Works!*

As experts in [Branding](#) and [Retail Design](#), we build brands that deliver measurable value.

Check Out Our Website!

[CLICK HERE](#)









GRANDSTAND

Keep up with new and noteworthy recommended products!
eGRANDSTAND.COM

800-767-8951